

SCHEMA FACTOR PRESS KIT

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WWW.SCHEMAFACTOR.COM

GENRE:

Schema Factor's sound is, by design, difficult to categorize. Elements of EBM, darkwave, cyberpunk industrial, and sci-fi techno are all present to some degree, along with alien audio factors not found anywhere else. The resulting combination has a unique futuristic vibe that leaves listeners breathless. Organic elements of structure and harmony give the music its depth.

Originally influenced by metal-industrial groups such as Circle of Dust, KMFDM, Cubanate, and other artists such as Information Society and (early) Ministry, the sound has been more recently infused by gothic/EBM influences such as Negative Format, Apoptygma Berserk, Assemblage 23 along with many others.

BIOGRAPHY:

Schema Factor is the brainchild of **Leif Bloomquist**, a prolific electronic composer and performer in Toronto, Canada. Leif was 'classically trained' in clarinet and percussion as a child, including several summers at the prestigious International Music Camp in North Dakota, USA. Computer-based sounds, samples, effects and music have been a lifelong interest, even since the days of his Commodore 64.

In 2002 the name was changed to **Schema Factor** in order to be differentiated from a new commercial band Schema (members of Stereolab and Hovercraft), and to recognize the new beat-oriented direction in sound.

Leif was one of the founding members of the **Independent Electronic Musician's Collective**. He has also DJ'd Industrial/EBM radio shows on community radio stations on a volunteer basis. Very active in the local scene, he is involved with many music events in and around Toronto and elsewhere, as well as collaborating with like-minded artists.

His side projects include **Interweaver** (electro-ambient), **Jamming Signal** (collaborative glitch/experimental), and **Synthetic Damage** (harsh noise/extreme percussion).

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MEMBERS:

Leif Bloomquist – Composition, sequencing, programming, effects, sampling, vocals

CONTACT INFORMATION:

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DISCOGRAPHY:



Redux CD, released fall 2008

Cover image © 2008 Leif Bloomquist



Xenogothic CD, released summer 2003

Cover image © 2002 Miranda Leipsig



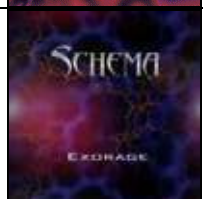
Varia Compilation 2003 CD (1 track), released summer 2003

Cover image © 2003 Megalomedia



**Independent Electronic Musician Collective
Compilation 2002** CD (2 tracks), released fall 2002

Cover image © 2002 Leif Bloomquist



Exorage CD, released summer 2000 (as Schema)

Cover image © 2000 Leif Bloomquist



Geosynclical Law Enforcement Satellite CD/cassette,
released winter 1996 (as Schema)

Cover image © 1995 Daniel Corley

REVIEWS:

Schema Factor – Xenogothic

"Total stomping industrial electronica, hypnotic, haunting, damned dancey & thrashy, it's cool, I really like it....I think so far my favourite is Deviant, love the distortion!!!!"
Tony Longworth, Flesh Resonance

"...the best and most promising for IN readers: Schema Factor (stomping mid-tempo, electro-industrial)"
Industrial Nation #19

"Dark, Dirty Electro!!!"
DJ Optik Dementia

"This CD absolutely kicks ass! This is an up and coming local project sure to be signed in the very near future."
DJ Karnage, Savage Garden

Schema - Exorage

"I found it really cool, very metallic and very inspiring. I almost had a feeling of it being music written for organic robots. Very good stuff."
Rik McLean, Mara's Torment

"It is to create this music that tracker programs were created. I know of no one who does it better."
Erik Scrape, Coming of Darkness

"The sheer variety of sounds on this disc makes it great for radio and club play. If you're interested in any of the genres that this disc combines, then you'll enjoy Schema."
Edwin Somnambulist, Starvox Magazine

"Your music has a great sense of 'sonic space', ie. you work to keep all the elements distinct so they can effectively build on one another. That's something a lot of artists in the genre don't seem to get. Kudos!"
Heather Dale

"Some real nice heavy, busy riffs - great GREAT stuff. "
Tony Longworth, Flesh Resonance

Schema – Geosynclical Law Enforcement Satellite

"Rigid rhythms and harsh synths form a solid structure for fluxuating sounds. Solo artist Schema creates everything from ghastly textural guitar noise to frenetic Industrial Metal."
Listen.com